

Text DPI for journalists

Data protection information

As part of this business relationship, your personal data will be processed by the Controller and stored for the duration required for the specified purposes and statutory obligations. In the following, we inform you about what types of data are involved, how they are processed, and what rights you have in this regard under the General Data Protection Regulation (EU) 2016/679 (GDPR). Providing your data in the context of this business relationship is voluntary.

Depending on which company you are in contact with regarding press releases, the data processing described below is carried out by Volkswagen Financial Services AG, Volkswagen Bank GmbH, Volkswagen Leasing GmbH, Volkswagen Versicherungsdienst GmbH and Volkswagen Versicherung AG respectively.

1. General information on data processing

The Controller processes your data, in particular contact details, (hereinafter: "your data") that you have either provided to the Controller or that the Controller has taken from publicly available sources customary in the industry. The Controller processes your data in the context of this business relationship, in particular for the purposes of press and public relations (e.g. sending press releases, invitations to press conferences and talks, individual contact, etc.). Your data will be exchanged with processors and other contractors (e.g. from the sectors of public relations, logistics, telecommunications, and printing). In addition, the Controller exchanges your data with the companies of the VW Financial Services Group (bank, leasing, insurance, mobility and fuel / service cards - hereinafter only: "VW Financial Services Group"). The processing and the exchange of your data for the aforementioned purposes takes place only insofar as

- this is necessary to fulfill a legal obligation (Art. 6 para. 1 sentence 1 letter c GDPR). The data processing is particularly necessary for fulfilling notification obligations (e.g. under company and commercial statutes);
- this is necessary to safeguard the Controller's legitimate interests or those of a third party (Art. 6 para. 1 sentence 1 letter f GDPR) in order to be able to act in the context of your inquiries or the implementation of press and public relations work. Data processing is also necessary for informing the public about innovations, developments and products, for communicating with the public, and for creating transparency about products and the company itself;
- this is covered by your voluntarily given consent (Art. 6 para. 1 sentence 1 letter a GDPR).

2. Transfer of personal data to a third country

The Controller may also use processors and other contractors as part of this business relationship (e.g. in the sectors: information and communication technology) located outside the European Economic Area (EEA). The transfer of your data takes place in compliance with the specific requirements of Art. 44 – 49 GDPR, the appropriate level of protection provided either by an adequacy decision of the European Commission in accordance with Art. 45 GDPR or concluded EU standard contractual clauses pursuant to Art. 46 para. 2 letters c and d GDPR. You can access the EU standard contractual clauses on the European Commission's website, or request them directly from the Controller.

3. General storage periods

The Controller stores your personal data as long as it is necessary for the aforementioned purposes. In particular, the Controller will delete your data after receiving a non-delivery notification or if you no longer wish communication.

4. Rights of data subjects

You have the right:

- Pursuant to Art. 15 GDPR to request information from the Controller regarding personal data undergoing processing by the Controller;
- Pursuant to Art. 16 GDPR to obtain rectification without undue delay of inaccurate personal data or have your personal data stored by the Controller completed;
- Pursuant to Art. 17 GDPR to have your personal data erased that are stored by the Controller, provided the legal requirements are met;
- Pursuant to Art. 18 GDPR to obtain from the Controller restriction of processing your personal data, provided the legal requirements are met;
- Pursuant to Art. 20 GDPR to receive the personal data concerning you which you have provided to the Controller, in a structured, commonly used and machine-readable format or to obtain transmission of those data to another Controller;
- Pursuant to Art. 7 para. 3 GDPR to withdraw your consent from the Controller at any time. This has the consequence that the Controller may not continue the data processing in the future which was exclusively authorized by this consent and
- Pursuant to Art. 77 GDPR to lodge a complaint with a supervisory authority. As a rule, you can contact the supervisory authority of your habitual residence, place of work or our registered offices.

You can contact the Data Protection Officer under dsb.fsag@vwfs.com.

Right to object

You have the right to object to the processing of your personal data in accordance with Art. 21 GDPR, provided there are reasons for this that arise from your particular situation or the objection is directed against general or tailored direct mail. In the latter case, you have a general right of objection, which we will implement without specifying a particular situation.

Controller Financial Services AG:

Correspondence address of the Controller and Data Protection Officer:

Volkswagen Financial Services AG

Gifhorner Strasse 57

38112 Braunschweig

Germany

If you wish to exercise your right to object or your rights as data subject, simply send an email to presse@vwfs.com.

Controller Volkswagen Bank GmbH:

Correspondence address of the Controller and Data Protection Officer:

Volkswagen Bank GmbH

Gifhorner Strasse 57

38112 Braunschweig

Germany

If you wish to exercise your right to object or your rights as data subject, simply send an email to presse@vwfs.com.

Controller Volkswagen Leasing GmbH:

Correspondence address of the Controller and Data Protection Officer:

Volkswagen Leasing GmbH

Gifhorner Strasse 57
38112 Braunschweig
Germany

If you wish to exercise your right to object or your rights as data subject, simply send an email to presse@vwfs.com.

Volkswagen Versicherungsdienst GmbH:

Correspondence address of the Controller and Data Protection Officer:

Volkswagen Versicherungsdienst GmbH

Gifhorner Strasse 57
38112 Braunschweig
Germany

If you wish to exercise your right to object or your rights as data subject, simply send an email to presse@vwfs.com.

Volkswagen Versicherung AG:

Correspondence address of the Controller and Data Protection Officer:

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Gifhorner Strasse 57
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